

FOR IMMEDIATE RELEASE  
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**Social Media Film Festival Announces Award Winners! SMFF  
Has Been Social and Continues to Go Global! (#SMFFLV)**

Las Vegas, NV

**THE BIG WINNERS!**

**Best Documentary: "The Naked Brand"**  
**Directed by Jeff Rosenblum.**  
[www.thenakedbrand.com](http://www.thenakedbrand.com)

**Best Narrative Film: "The Last Push"**  
**Directed by Eric Hayden.**  
[www.thelastpushmovie.com](http://www.thelastpushmovie.com)

**Best Use of Social Media: "The Real Social Network"**  
**Directed by Ludovica Fales, Srdjan Keca and Isis Thompson**  
[www.realsocialnetworkfilm.com](http://www.realsocialnetworkfilm.com)

**Best Short Film: "Acht Blumen" (8 Flowers)**  
**Directed by Timo Von Gunten**  
[www.bmc-films.com/#2011/acht-blumen](http://www.bmc-films.com/#2011/acht-blumen)

These filmmakers above receive acrylic awards and **Final Draft** screenwriting software.

**SPECIAL JURY AWARDS**

**Special Jury Award: Honorable "Like" - "InContact" \*WORLD PREMIERE**  
**Directed by Ann Oren**  
[www.incontact.com](http://www.incontact.com)

**Special Jury Award: for SOCIAL CHANGE:**  
**"The Miracles on Honey Bee Hill" Directed by Bob Pondillo**  
[miraclesonhoneybeehill.com](http://miraclesonhoneybeehill.com)

**THE FESTIVAL**

**Social Media Film Festival** took place in Las Vegas (#SMFFLV) at the Mirage Resort and Casino, September 8 and at Indie Film Factory on Sept. 9<sup>th</sup>.

The festival kicked off Friday, Sept. 7th at Las Vegas's Downtown tech library, usr/lib, for a free screening of **TWITTAMENTARY** accompanied by **TweetBeam**, a Twitter wall platform. The audience was actually encouraged to participate by taking out their smartphones and tweet away during the film.

Saturday was the big day at the **Mirage Hotel & Casino** with all the films in competition and two panels. Everything ran incredibly smooth. There were no technical issues even when a filmmaker, Matthew Pillischer of "Broken On All Sides," **Skyped** into the panel discussion on **Social Media for Social Change**. The other panel on **Visual Effects** included SMFF Award Winning director Eric Hayden of "The Last Push," who works on big budget feature films such as "Spiderman" and Patrick Rodriguez, a Senior Illustrator, Pre-Visualization Artist and Technical Director for movie studios.

One-time candidate for Governor of Nevada, **Rory Reid** and his wife were spotted after attending one of the festival films, "Face 2 Face."

The After-Party took place at The Bikini Bar on Spring Mountain to let loose a with a great bunch of punk bands, including Vegas's own all-girl band, **The Dirty Panties** ([www.thedirtypanties.com](http://www.thedirtypanties.com)).

Sunday, Sept. 9<sup>th</sup>, the SMFF attendees with passes were able to attend a Directing Workshop for free at the Indie Film Factory.

The Closing Party was a well rounded evening starting with a free screening of a fantastic film, "**Craigslist Joe**" at 6:30PM at the Royal House inside the Resort and **Lucky Cuss** (<http://luckycuss.org/>) rocked it eletronica-style from about 9 to 11pm accompanied by a visual artist mixing paint and water colors projected on the screen. It was an amazing way to close an exciting new film festival all about the advancement of mankind through the use of social media and technology.

## FOR PRESS INQUIRES CONTACT

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